

'19

Samford  
University

FOR GOD, FOR LEARNING, FOREVER.







# A Message from the President

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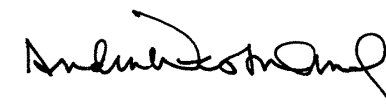
## **Deo. Doctrinae. Aeternitati.**

These simple, powerful phrases are the foundation on which Samford University has been built for 178 years. For God, For Learning, Forever.

Our 2019 annual report reflects the advancement of this distinctive mission throughout our 10 schools and across the campus community.

At Samford, dedicated employees and students join to create an extraordinary community of learning and faith. With record enrollment, steadily rising measures of quality and a commitment to our Christian purpose that transcends generations, we have much reason to be hopeful for Samford's future.

We are grateful for the thousands of friends whose ongoing investments help sustain and expand Samford's impact. For generations, from the classrooms and laboratories to the artistic stages and athletics venues, the minds and souls of Samford people make the real difference. Together, we cherish this institution, its enduring heritage and its mission to "nurture persons for God, for learning, forever."



Andrew Westmoreland, *President*

# Samford BY THE NUMBERS

Established **1841** 87th-oldest university in the United States

ENROLLMENT **5,692** 2,101 graduate/professional **3,591** undergraduate

Accredited by Southern Association of Colleges and Schools (SACSCOC)

Geographic Diversity of Student Body

**46** STATES AND **28** COUNTRIES

## Academic Schools

- School of the Arts
- Howard College of Arts and Sciences
- Brock School of Business
- Beeson Divinity School
- Orlean Beeson School of Education
- School of Health Professions
- Cumberland School of Law
- Ida Moffett School of Nursing
- McWhorter School of Pharmacy
- School of Public Health

ENDOWMENT **\$301 Million**

Undergraduate Majors, Minors and Concentrations **177**

Graduate Majors, Minors and Concentrations **70**

Campus Size

**247** ACRES

Student-to-faculty Ratio **13:1**



**17** NCAA Division I Varsity Sports

**361** Full-time Teaching Faculty

Average Undergraduate Class Size **18**

Samford's Annual Fiscal and Economic Impact on Alabama

**\$424.8** MILLION



## Samford Ranked Among the Best, 3rd in the Nation for Student Engagement

Samford's national reputation for academic rigor, student success and value continues to be affirmed in the latest higher education rankings.

*The Wall Street Journal* ranks Samford third nationally for student engagement, a measure that assesses how well institutions prepare students for life after graduation. According to *The Wall Street Journal*, student engagement is central to exceptional teaching quality and illustrates a university's ability to inform, inspire and challenge students both inside and outside of the classroom.

Samford's performance in national rankings is particularly notable considering there are approximately 4,300 degree-granting postsecondary institutions recognized by the Department of Education. Recent rankings place Samford in the top 4% of all colleges and universities in the country.

#1 in Alabama  
—*The Wall Street Journal/Times Higher Education*

#3 in the Nation for Student Engagement  
—*The Wall Street Journal/Times Higher Education*

#3 Best Christian University  
—College Consensus

#34 Private University in the U.S. for Value and Affordability  
—*Kiplinger's Personal Finance*

#40 in the Nation for Best Undergraduate Teaching  
—*U.S. News & World Report*



## Enrollment Reaches an All-time High for 11th Consecutive Year

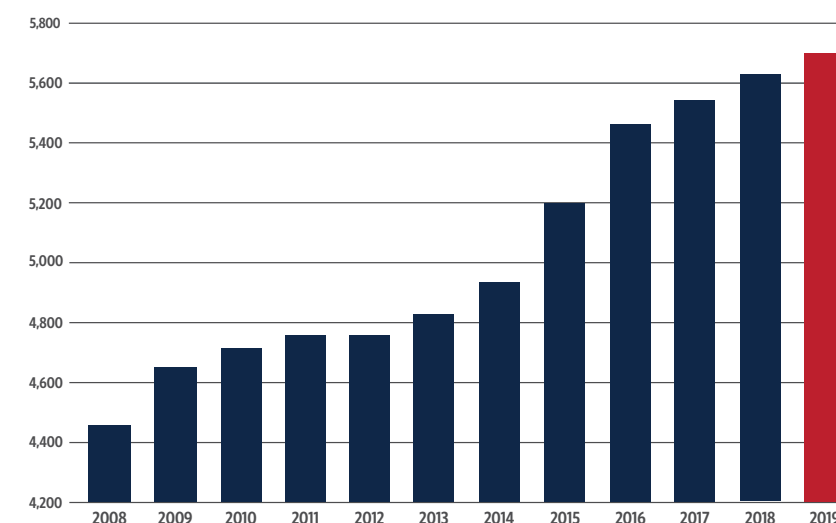
Samford continues to experience steady, quality growth across its undergraduate and graduate programs. In fall 2019, the university announced its 11th consecutive record enrollment with 5,692 students enrolled.

Included in the totals are 3,591 undergraduate and 2,101 graduate/professional students, representing 46 states, the District of Columbia, and 28 countries. The freshman class of 900 students is one of the most academically accomplished in Samford's 178-year history.

The reach of the university is also expanding through the addition of distinctive new bachelor's, master's and doctoral degree offerings. In the past

year, Samford introduced a number of new programs, including Christian ministry, data analytics and physician assistant studies.

Total Fall Enrollment by Fiscal Year (2008-2019)





# For God.





## In Service *to Others*

**Samford's mission to nurture student development intellectually, ethically and spiritually is fostered through an array of opportunities, including 166 student organizations, global engagement in more than 19 different countries and nearly 300 courses that incorporate community service. Students engage their faith in the classroom and around the world as illustrated by these highlights:**

Sponsored by the Mann Center for Ethics and Leadership, the university's annual day of service, **Samford Gives Back**, engages an average of 750 student and employee volunteers in service to the community.

The School of the Arts students participate in enrichment and community engagement programs in the **Dominican Republic, Romania and Indonesia**, as well as in local Alabama communities.

Psychology professor **Amanda Howard** worked with colleagues at California Baptist University and the Christian Alliance for Orphans to create a **free online curriculum** to help caregiving organizations, churches and individual volunteers better support **children in orphanages and foster care**.

The social entrepreneurship and nonprofit management program, one of only 30 in the world, **teaches a new generation of business leaders the skills necessary to address today's most difficult social problems**.

Every Master of Divinity student participates in a **cross-cultural ministry experience** through the school's Global Center.

The School of Health Professions students participate in **medical mission trips** to the **Dominican Republic** and **Ecuador** where they provide services through pop-up clinics in impoverished areas.

Orlean Beeson School of Education students and faculty traveled to Beirut, Lebanon to provide **training for teachers serving refugee children with special needs**.

Through a partnership with the **Equal Employment Opportunity Commission's** Birmingham office, law students provide **pro bono mediation services** to individuals going through the complaint process.

Nurse practitioner students travel to **Honduras** annually to provide medical care to rural and impoverished areas. This year's team utilized the trip to **create sustainable asthma care for the underserved populations** they visited.

Samford's **Student National Pharmaceutical Association** initiated, organized and administered a **city-wide health screening aimed at increasing access to health care**.





**166** undergraduate and graduate student organizations

**200** Annual Arts Events

**20** Intramural and Club Sports

**245** Worship and Spiritual Life Events

**14** Greek-letter Organizations

## Student Engagement

Samford University is committed to the spiritual, intellectual and professional development of each student. Students have a wide array of opportunities to maximize their potential and broaden their understanding of their place in the world. Faith formation, small classes, student advising and career counseling are priorities, resulting in a highly personalized experience. Students are equipped to unite their passions with purpose, preparing them to address the most profound challenges facing today's society.

**97%** of Undergraduate Alumni are Working or in Further Study Within Six Months of Graduation

**1,481** Student Life Events

Global Engagement



**19** different countries

on

**5** continents





For Learning.





# Excellence *in Academics*

National rankings, licensure and certification pass rates and the employment of our graduates are evidence of Samford's commitment to excellence in academics.

**#15** in the nation for trial advocacy  
—*U.S. News & World Report*

**100%** first-time pass rate on the  
Emergency Nurse Practitioner  
Certification Exam

**#3** in the nation for best quality of life for  
Cumberland School of Law  
—*The Princeton Review*

**97%** pass rate on the Family Nurse  
Practitioner Certification Exam

**100%** pass rate on national  
undergraduate Praxis II licensure  
tests for Orlean Beeson School  
of Education

**#2** among private pharmacy schools in the  
South for McWhorter School of Pharmacy  
—*U.S. News & World Report*

**93%** of health professions graduates are  
accepted to graduate school

**100%** pass rate on the Registered  
Dietitian certification exam

**100%** pass rate on the PRAXIS exam for  
speech language pathology  
students

**100%** placement rate for nutrition  
students into a supervised or  
graduate program

**100%** of 2018 Doctor of Physical  
Therapy graduates are licensed  
and employed within six months  
of graduation

**#1** in state of Alabama for accounting student  
performance on the Certified Public  
Accountant (CPA) exam for Brock School  
of Business, making them the top 9%  
in the nation





## Samford Students Confirm High-Impact Education in National Survey

Graduating students at Samford University report higher levels of student engagement compared to students at peer institutions, according to the 2019 National Survey of Student Engagement (NSSE). In addition, the survey indicates 94% of Samford seniors report their overall Samford experience was “excellent” or “good.”

The annual survey, involving first-year and senior students, represents empirically confirmed practices in undergraduate education that reflect positive student learning outcomes. Approximately 6 million students across the U.S. have completed the survey since 2000. The NSSE questions explore student study habits, educational plans and experiences, time spent out of the classroom, and satisfaction with the campus, faculty, and curriculum. Additionally, NSSE also provides results on

six “high-impact practices” that are positively associated with student learning, development and retention, providing insights to the quality of the student experience.

According to NSSE, “High-impact practices share several traits: They demand considerable time and effort, facilitate learning outside of the classroom, require meaningful interactions with faculty and students, encourage collaboration with diverse others and provide frequent and substantive feedback. As a result, participation in these practices can be life-changing.”

Compared to students of other private institutions in the southeast, Samford senior students reported significantly higher participation in all of the high-impact practices assessed.

## Accolades and Accomplishments

Over the past year Samford students, faculty, and programs have earned significant recognition. Some of the outstanding accomplishments of the past year include:

### Student Accolades

Sadie Odom, a law, politics and society major, was selected for the prestigious **Penn Law Global Institute for Human Rights**.

Will Hammonds '19 and Brandon Powell '19, placed **2nd among 138 teams** from pharmacy schools across the country in the American Society of Health-System Pharmacists' national Clinical Skills Competition.

In an effort to promote opportunities for women in the male-dominated disciplines of finance and economics, business students and faculty established the **charter chapter of Finance and Economics Women, the first undergraduate student organization in the country for this field**.

The National Student Speech Language Hearing Association honored Samford University's chapter with a **bronze honors ranking** for 2018-19. The student organization was the only one in Alabama to receive honors.

History, global and cultural studies, and Spanish alumna Keely Smith was named one of 11 national **Lilly Graduate Fellows**.

The internationally renowned A Cappella Choir celebrated its 80th anniversary with special events and an international tour and competition. The choir has recently **won grand prizes in two international competitions**.

Computer science majors Gabriela Hoefler and Anisha Nizar Ali **earned six awards at multiple computer science competitions** and professional conferences.

Doctor of Pharmacy student Domecia Brown was named an **Albert Schweitzer Fellow**. With the Jefferson County Department of Public Health she is creating a program focused on addressing cardiovascular disease in a predominantly African American communities.

High Impact Practice (HIP) Indicators	Samford University	Private Institutions in the Southeast
Completed a Culminating Senior Experience	93%	68%
Completed an Internship or Field Experience	88%	63%
Participated in Service Learning	70%	61%
Participated in Study Abroad	48%	22%
Participated in a Learning Community	48%	30%
Participated in Research with a Faculty Member	44%	29%
Participated in at Least One High Impact Practice	98%	80%
Participated in Two or More High Impact Practices	87%	58%

The comparison group is comprised of 110 institutions from Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.





Biblical and religious studies professor Ken Roxburgh presented the **2019 Hughey Lectures** for the International Baptist Theological Study Centre in Amsterdam.

Professor Ellen Buckner was named a **Distinguished Fellow of the National Academies of Practice in Nursing**.

In partnership with Samford's Center for Sports Analytics and SAS, and through the generous support of alumnus M. Chad Trull '05, Brock School of Business opened the **M. Chad Trull/Krowten Capital LLC Data and Sports Analytics Lab**.

*Academic Programs*

Samford hosted one of the greatest minds in Christian academia, **N.T. Wright**, for a two-part Distinguished Lecture Series exploring the intersection of faith and higher education.

Ida Moffett School of Nursing launched the school's first residency program utilizing a **\$3.5 million Advanced Nursing Education—Nurse Practitioner Residency Grant** from the U.S. Department of Health and Human Services Administration.

Samford was **one of only two university sports marketing programs** in the country invited to attend the ESPNW Summit in New York City, a conference that aims to unite professional women working in the sports industry.

The Doctor of Audiology program launched an **in-house hearing clinic** located in the College of Health Sciences. The clinic offers Doctor of Audiology students the opportunity to provide services under the supervision and guidance of the department's experienced team of clinical faculty.

Beeson Divinity School received a \$1 million grant from the Lilly Endowment, Inc. to establish a **Thriving Pastors program**. The program serves congregational leaders in various phases of life and vocational transition.

The Department of Theatre and Dance swept the 2018-19 BroadwayWorld Regional Awards with **11 awards** going to the *Children of Eden* production.



*Faculty Accolades*

World-renowned scholar Douglas A. Sweeney became the 2nd **dean of Beeson Divinity School**.

Assistant Professor Patty Jumbo-Lucioni and her collaborators were awarded a pilot grant from the Nathan Shock Center for Excellence in the Biology of Aging—in addition to a supplemental grant from the National Institute of Health—to expand her **research related to Alzheimer's disease** in fruit fly models.

Anna McEwan, an accomplished administrator and educator, was named **dean of Orlean Beeson School of Education**.

Matthew Ford, professor and Department of Physical Therapy chair, earned the Alabama Chapter of the American Physical Therapy Association's 2019 **Marilyn Gossman Award for Professionalism in Physical Therapy**.

Professor Paul Kuruk was appointed to the **United Nations Commission on International Trade Law (UNCITRAL)**, the core legal body of the United Nations system in the field of international trade law.

Carol Ratcliffe, professor and chair of the Department of Healthcare Administration was appointed to the **Alabama Statewide Health Coordinating Council** by Alabama Governor Kay Ivey.

Roy Ciampa, chair of Samford's Department of Biblical and Religious Studies, was one of four scholars **honored for excellence in scholarship** at the Southeastern Theological Fellowship meeting at the annual conference of the Evangelical Theological Society.

Donna Seibels, assistant professor and director of the Department of Nutrition and Dietetics' didactic program in dietetics, was named the 2019 **Outstanding Didactic Program in Dietetics Educator of the Year** at the Alabama Dietetics Association awards luncheon.



Ida Moffett School of Nursing and Samford's School of Public Health, received a \$1.3 million grant to expand its **community-based experiential student training**. The funds will allow social work and psychiatric mental health nurse practitioner students to be trained on substance-use disorder prevention, treatment and recovery services with a focus on opioid-use disorder.

The **Mentors for Aspiring Principals** program was established by Orlean Beeson School of Education to provide strong opportunities for aspiring principals to develop their leadership skills while engaging in practical leadership experiences in schools.

Funded by a generous grant from the Lilly Endowment, the Robert Smith Jr. Preaching Institute in Beeson Divinity School was established to expand the school's mission and to **strengthen preachers and preaching**.

The School of Health Professions' new **Master of Science in Physician Assistant Studies** program admitted its first cohort in Fall 2019.

**Opera Birmingham Studio**, a partnership between

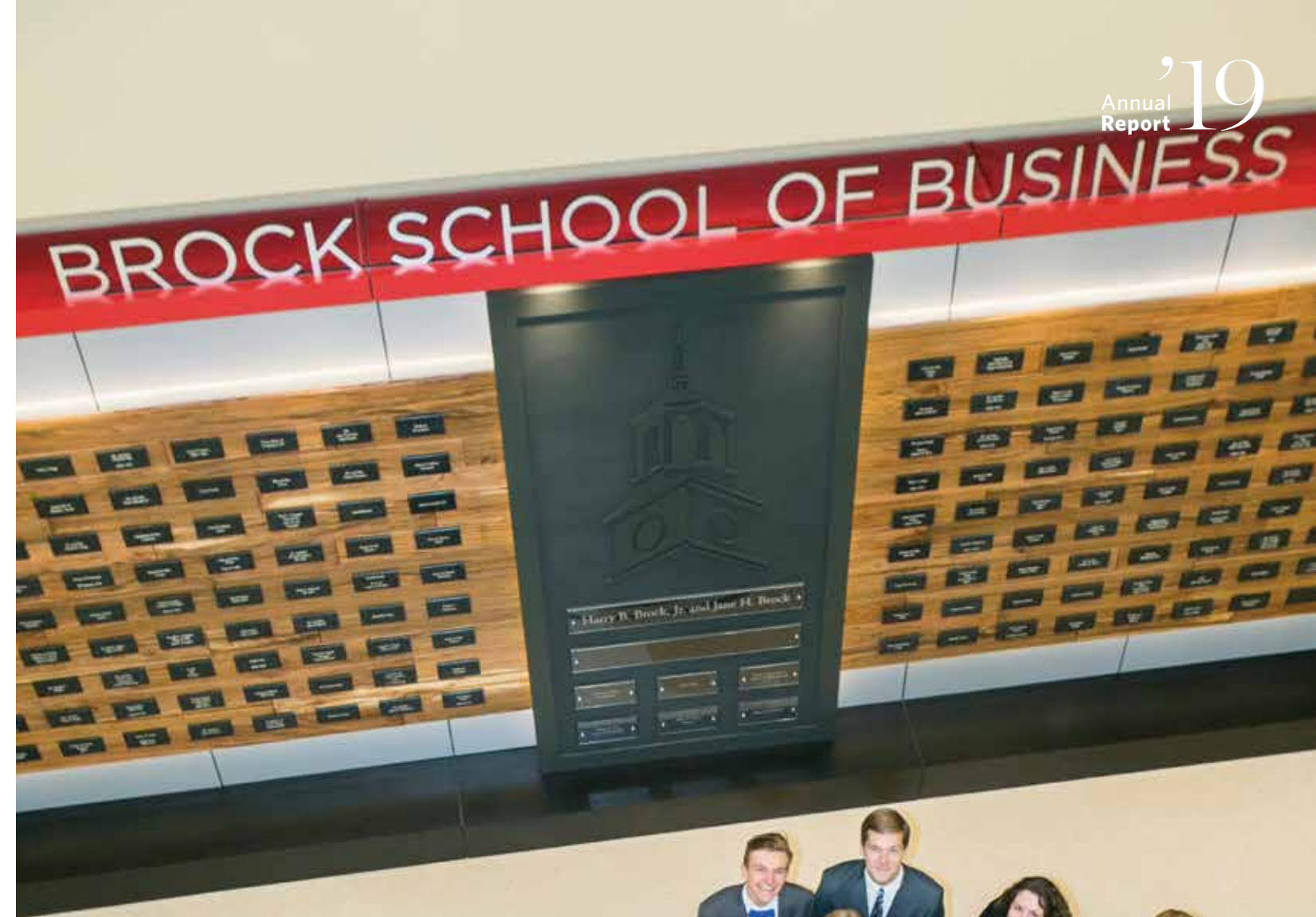
Opera Birmingham and Samford's Master of Music in vocal performance, provides students with numerous performance opportunities, while also understudying roles and performing comprimario roles and outreach tours in the community with Opera Birmingham.

Orlean Beeson School of Education welcomed *New York Times* best-selling authors **Eric Metaxas** and **Anthony Ray Hinton** for two lecture series events. These events brought guests from throughout the community to Samford's campus.

The School of Public Health enrolled its first cohort of **Doctor of Public Health (Dr.P.H.)** students in August.

**Gamma Iota Sigma**, the only international business fraternity for students of insurance, risk management and actuarial science, welcomed the business school into its fraternity.

**The Frances Marlin Mann Center for Ethics and Leadership** initiated a new university lecture series, *For the Good*, featuring prominent Christian leaders.





# Forever.





**2019 Highlights:**

▪ A \$20 million renovation of Ralph Beeson University Center included a new food court, expanded Samford Shop, performance venues, student commons, post office and offices for student life and student affairs.

▪ The university completed a \$2.5 million renovation of the Daniel House, Samford's residential study center in central London. The project included the installation of new plumbing, electrical, mechanical, life safety, and security systems. Additionally, new furnishings and fixtures were incorporated throughout the house. Every detail of the house was selected with the multifunctional student space in mind in order to provide students with the opportunity to live, work and study in London for years to come. Thousands of Samford students have enjoyed studying at the Daniel House property over the past three decades, and the property continues to be the university's most popular study abroad location.

▪ The School of the Arts dedicated a new outdoor theatre in the Hazel P. Boren Courtyard. The new theatre stage is the first outdoor performance space for Samford.

▪ A state-of-the-art Daktronics video board and audio system were installed in Seibert Stadium. This system marks the first major addition to the stadium since the Bashinsky Press Tower was constructed in 1989. The video board and audio system is the first of a three-phase renovation planned for Seibert Stadium.

# Planning *for the Future*

Samford's 20-year campus master plan addresses infrastructure needs for the entire campus, increases energy efficiency, practices campuswide conservation and refreshes and renews every facility—all steps in the process of creating a sustainable future for generations of Samford students. Designed in alignment with Samford's strategic plan, the campus master plan focuses on enhancing spaces for teaching, learning and living in order to support student success.

## Samford's Strategic Plan

**Emphasize Student Success**

**Enhance our Community**

**Extend our Reach**

**Ensure Financial Strength**





# Excellence *in Athletics*

## Some of the highlights from the past year in athletics include:

In 2019, Samford earned **seven Southern Conference (SoCon) titles**. The women's track and field team won the 2019 SoCon championships in both indoor and outdoor. The baseball team won its first SoCon regular season championship.

Samford's soccer team won its sixth-straight SoCon regular season crown and captured the **SoCon Tournament title** for the first time since 2016.

The volleyball team won the league regular season title, posting the **best record in conference play in program history**. The Bulldogs then went on to earn **their 3rd SoCon tournament title in the last four years**.

In indoor track and field, Selena Popp was named **Most Outstanding Athlete** and **Most Outstanding Field Performer** in the SoCon, while Karisa Nelson was named **Most Outstanding Track Performer**. Head coach Rod Tiffin earned **SoCon Coach of the Year** honors for indoor track and field. During the outdoor season, Maggie Johnson was named **Most Outstanding Athlete** and **Most Outstanding Field Performer**.

Casey Dunn was named the **SoCon Coach of the Year** for baseball. Zach Hester was named **Pitcher of the Year**, while Sonny DiChiara earned **Freshman of the Year** honors.

Taylor Miller was named the **SoCon Defensive Player of the Year** for soccer. Kelsi Hobbs earned **SoCon Player of the Year** honors for volleyball.

Success in professional sports continues for former student-athletes. Samford currently has six players on active **NFL rosters**. In the past decade, 25 Samford players have been drafted to **Major League Baseball**.

Six outstanding former student-athletes and teams were inducted into the **Samford Athletics Hall of Fame**: the 1971 football team, Cameron Bean (cross country/track and field), John Brady (men's basketball), Gary Fleming (football), Jimmy Harrison (men's basketball) and Emily London (women's basketball).

**97%** Graduation Success Rate (GSR) - NCAA

Samford is **#18 in the nation** and **#1 in Alabama** for GSR





For God, For Learning

# FOREVER SAMFORD

Building a strong future for Samford University

*Forever Samford* is a multiyear \$300 million capital campaign that was launched publicly in fall 2016. It is the most ambitious fundraising effort in the university's history. Samford has received gifts and commitments of \$175 million from 14,639 donors in support student scholarships, academic programs, facilities, and general operating support. To date, 86% of employees, 27% of current parents, and 15% of alumni have contributed to the campaign.

**14,639**  
DONORS

**210** New  
Scholarships  
Created

## Campaign Priorities

Student Scholarships

Academic Programs

Facilities

General Operating Support

**Total** \$179,833,239



# Summary Consolidated Statement of Financial Position

Year Ended June 30, 2019

## Assets

Cash	33,093,554
Investments	307,177,592
Pledges Receivable, net	9,913,373
Student Loans Receivable, net	15,236,138
Property, Plant and Equipment, net	341,437,932
Other Assets	15,025,432
<b>Total Assets</b>	<b>\$721,884,021</b>

## Liabilities

Accounts Payable and Accrued Liabilities	9,300,982
Deferred Revenue	10,798,244
Other Liabilities	8,429,258
Capital Line of Credit	28,000,000
Annuities Payable	6,657,383
Pension Plan Obligation	127,176,854
Notes Payable of Consolidated Subsidiaries	26,553,934
Construction Debt	30,884,120
Long-term Debt	184,834,494
<b>Total Liabilities</b>	<b>\$432,635,269</b>

## Net Assets

Unrestricted	33,216,539
Temporarily Restricted	95,229,201
Permanently Restricted	160,803,012
<b>Total Net Assets</b>	<b>\$289,248,752</b>
<b>Total Liabilities and Net Assets</b>	<b>\$721,884,021</b>

# Summary Consolidated Statement of Activities, All Funds

Year Ended June 30, 2019

## Revenues, Gains and Other Support

Tuition and Fees	171,669,980
Less: Scholarships and Fellowships	(56,795,047)
<b>Net Tuition</b>	<b>\$114,874,933</b>
Board and Lodging	24,564,409
Gifts, Grants and Contracts	10,332,403
Endowment Spending	18,178,061
Sales and Services of Auxiliary Enterprises	2,852,807
Other Income	8,000,914
<b>Total Operating Revenues, Gains and Other Support</b>	<b>\$178,803,527</b>

## Expenses by Function

Academic and Student Services	149,145,001
Administrative Support	22,514,373
Fundraising Expense	3,971,130
<b>Total Operating Expenses</b>	<b>\$175,630,504</b>
<b>Net Operating Revenue in Excess of Operating Expenses</b>	<b>\$3,173,023</b>

## Non-Operating Activities

Pension Liability Adjustment and Periodic Pension Cost	(34,708,110)
Investment Income	16,806,380
Draws from Endowment for Scholarships and Operations	(18,189,938)
Capital and Endowment Gifts	4,140,245
Other Changes	(26,204)
<b>Net Decrease from Non-Operating Activities</b>	<b>\$(31,977,627)</b>

<b>Total Decrease in Net Assets</b>	<b>\$(28,804,604)</b>
<b>Net Assets at Beginning of Year</b>	<b>\$318,053,356</b>
<b>Net Assets at End of Year</b>	<b>\$289,248,752</b>

Financial information was derived from the audited consolidated financial statements.





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